

**A COMPANY OF FINE ARTISTS**

**THE EDGE THEATRE**

**THEATRE WITH A VIEW**

**Seasonal  
Sponsorship  
and  
Advertising  
Opportunities**

The Edge: A Company of Fine Artists  
P.O. Box 684  
Lubbock, TX 79408  
edgetheatrelubbock@gmail.com

<https://edgetheatrelubbock.org>

# WELCOME!

We at The Edge focus on the theatre education process, the creation of new theatre works and the positive use of art to heal as we confront a changing world.

Our Mission: THE EDGE: A COMPANY OF FINE ARTISTS is a collective of interdisciplinary artists who provide education and development through mediums of fine art with the purpose of producing of transformation among participants, audiences, and the community as a whole.

Our Vision: We envision effecting our Mission through programming for all ages that explores the contemporary human condition through classes; play-writing and creation of new work; and through art and dramatic therapy for individuals recovering from trauma and addiction. As such we focus on the instructive and healing aspects of theatre for our community and the greater Lubbock area.

We are soliciting ads from area businesses to sponsor our upcoming productions for 2024, **Gerald Rivers Reenactment** based on the life of Martin Luther King, Jr., **Railway Children** (based on the E. Nesbit novel) a play by Sylvia Ashby, and **The Mountain Top** by Katori Hall, directed by Stephanie Johnson.

Sylvia Ashby has been a long-time member of the Lubbock theater community, as her husband Clifford was former chair of the theatre department at TTU. She and Clifford contributed not only to the theatre community at TTU but developed a focus on the Arts at First UU Lubbock, which continues with its support for plays and a music café- Blue Sage Café.

Stephanie Johnson hails from Lubbock and has been a poet and playwright under the name of **Melaniqueenpen** for over a decade. Stephanie has worked with the Lubbock Community Theatre, in the past and is a founding director and currently the Vice President of The Edge. She has been instrumental in developing a community outreach discussion point called **Conversations from The Edge** which she envisions as a means to bridge discussion on difficult topics at a time of change and transition in this country.

We thank you for your interest in The Edge and look forward to assisting you with your advertising needs by reaching those in our audience and asking them to support your business as you support the Arts in Lubbock. Once again, thank you for supporting the Edge.

“Attention must be paid”

The Edge: A Company of Fine Artists  
Executive Committee

Sean Allen Jones SAG/AFTRA, President  
Stephanie Johnson, Vice President

Ginger FV Angstadt, Ph.D., Secretary  
Janell Oyler, Treasurer

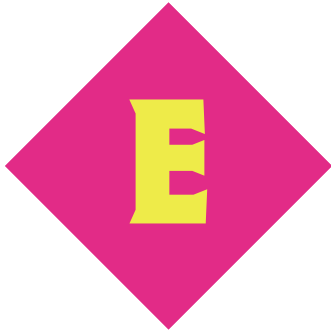
Board of Directors

Nick Muniz  
Janis Henderson

Troy Scarborough  
Danielle Demetria East

Huey Lee  
Rebecca Johnson

# Table of Contents



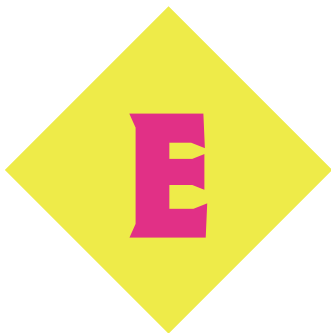
Why  
The Edge?  
Page 1



Sponsorship  
Opportunities  
Pages 2-6



Advertising  
Opportunities  
Pages 7-9



Payment  
Information  
Page 10

# Why The Edge?

The Edge: A Company of Fine Artists is a Texas based 501(c)(3) not-for-profit organization.

We are a group of professionals, students, and community members from theatre, dance, music, and education who believe that the arts enrich, broaden, reveal and heal the communities in which art thrives – deepening awareness, understanding, and relationships among people of all kinds of backgrounds and cultures.

The Edge's programming goals are  
(but not limited to):

- A defined focus on art that examines contemporary social and justice issues
- Programming that is specifically for, by, and about people of diverse identities
- Development and nurturing of playwrights and new works
- Drama Therapy programming for individuals in recovery from addiction and trauma
- Arts education for children, youth and adults

Charitable tax status, incorporation certificate, and By-Laws are available for public inspection upon request.

Email: [edgetheatrelubbock@gmail.com](mailto:edgetheatrelubbock@gmail.com)

# Sponsorship Opportunities Corporate & Major Sponsors Packages

## SINGLE PLAY PRODUCER \$2500

- Sponsor one season play
- Full Page Ad for all season programs
- Producer status listed in all marketing
- 15 tickets for the sponsored show
- 10 tickets for the remaining season

To request an invoice, please email us at  
[edgetheatrelubbock.ads@gmail.com](mailto:edgetheatrelubbock.ads@gmail.com)

# Sponsorship Opportunities Corporate & Major Sponsors Packages

## SINGLE PLAY CO-PRODUCER \$1750

- Co-Sponsor one season play
- Full Page Ad for all season programs
- Co-Producer status listed in all marketing
- 10 tickets for the sponsored show
- 8 tickets for the remaining season

To request an invoice, please email us at  
[edgetheatrelubbock.ads@gmail.com](mailto:edgetheatrelubbock.ads@gmail.com)

# Sponsorship Opportunities Corporate & Major Sponsors Packages

## SINGLE PLAY ASSOCIATE PRODUCER \$1500

- Co-Sponsor one season play
- Half Page Ad for all season programs
- Co-Producer status listed in all marketing
- 6 tickets for the sponsored show
- 6 tickets for the remaining season

To request an invoice, please email us at  
[edgetheatrelubbock.ads@gmail.com](mailto:edgetheatrelubbock.ads@gmail.com)

# Sponsorship Opportunities

## Individual & Small Group Packages

### SPONSOR

**\$1000**

- 12 Tickets per season
- Program Listing

### PATRON

**\$500**

- 6 Tickets per season
- Program Listing

### FRIEND

**\$100-\$400**

- 4 Tickets per season
- Program Listing

To request an invoice, please email us at  
[edgetheatrelubbock.ads@gmail.com](mailto:edgetheatrelubbock.ads@gmail.com)



# Sponsorship Contact Information

Please mail this form with your payment to :  
The Edge: A Company of Fine Artists  
P.O. Box 684  
Lubbock, TX 79408

**Company Name:** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City, State, Zip:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**To submit artwork, request an invoice, or  
for further information please email us at  
[edgetheatrelubbock.ads@gmail.com](mailto:edgetheatrelubbock.ads@gmail.com)**

**Artwork requirements:  
300 dpi resolution  
.jpg or .png formats**

**Full Page**  
**\$500**

**5" x 8" Full Page**  
**Program Ad**

**Half Page**  
**\$200**

**5" x 4" Half Page**  
**Program Ad**

**Quarter Page**  
**\$100**

**2.5" x 4"**  
**Quarter Page**  
**Program Ad**

**Eighth Page**  
**\$50**

**2.5" x 2"**  
**Eighth Page**  
**Program Ad**

**Logo Only**  
**\$35**

**2" x 1.5"**  
**Logo Only**  
**Program Ad**

(Logo must fit in this box.)

# Program Advertising Packages

## FULL PAGE - \$500

5" x 8" Full Page Program Ad

### **Prominent**

- Social Media Logo Placement
- Website Logo Placement

### **Additionally**

- Poster Logo Placement
- Flyer Logo Placement

## HALF PAGE - \$200

5" x 4" Half Page Program Ad

### **Prominent**

- Social Media Logo Placement
- Website Logo Placement

### **Additionally**

- Poster Logo Placement
- Flyer Logo Placement

## QUARTER PAGE - \$100

2.5" x 4"

1/4 Page Program Ad

- Website Logo Placement
- Flyer Logo Placement

## EIGHTH PAGE - \$50

2.5" x 2"

1/8 Page Program Ad

- Website Logo Placement
- Flyer Logo Placement

## LOGO ONLY - \$35

2" x 1.5"

Program Ad

Please submit your order form by mail to:

The Edge: A Company of Fine Artists

P.O. Box 684

Lubbock, TX 79408

# ADVERTISE WITH

**Support  
the Arts  
in Lubbock**

*Get  
your message  
to discerning  
audiences!*

**A COMPANY OF FINE ARTISTS**

**THE EDGE THEATRE**

**THEATRE WITH A VIEW**

**2024  
Season  
Advertising**

*Promotion for  
all season shows!  
Print and online.  
Four sizes available*

**\*Website\* \*Facebook\* \*Instagram\* \*Playbills\* \*Posters\* \*Flyers\***

**Company Name:** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City, State, Zip:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Please mail this form with your payment to:**

**The Edge: A Company of Fine Artists**

**P.O. Box 684 Lubbock, TX 79408**

**If you need to pay with credit card, please scan the QR code below.**

**If you need further assistance please contact us at the following email:**

**edgetheatrelubbock.ads@gmail.com**

## **Select One:**

\_\_\_\_\_ Full Page Package - \$500

\_\_\_\_\_ Half Page Package - \$200

\_\_\_\_\_ 1/4 Page Package - \$100

\_\_\_\_\_ 1/8 Page Package - \$50

\_\_\_\_\_ Logo Only 2" x 1.5"- \$35



# Payment Information

If paying by check you can mail your form and check to:  
The Edge: A Company of Fine Artists  
P.O. Box 684  
Lubbock, TX 79408

If paying by credit card, please scan the QR code below  
or email us at [edgetheatrelubbock.ads@gmail.com](mailto:edgetheatrelubbock.ads@gmail.com)



If at any time you need further assistance, with advertising and sponsorships please reach out to us at [edgetheatrelubbock.ads@gmail.com](mailto:edgetheatrelubbock.ads@gmail.com)

Looking for volunteer opportunities? Please email us at [edgetheatrelubbock.vol@gmail.com](mailto:edgetheatrelubbock.vol@gmail.com)

For information about upcoming classes, auditions, outreach and productions, please visit our website at [edgetheatrelubbock.org](http://edgetheatrelubbock.org) or check out our Facebook page at [www.facebook.com/edgetheatrelubbock](http://www.facebook.com/edgetheatrelubbock)

For ticketing information, please email us at [edgetheatrelubbock.box@gmail.com](mailto:edgetheatrelubbock.box@gmail.com)

For any other questions or concerns please email us at [edgetheatrelubbock@gmail.com](mailto:edgetheatrelubbock@gmail.com)

**THE**  
**A COMPANY OF FINE ARTISTS**  
**EDGE**  
**THEATRE WITH A VIEW**  
**THEATRE**

P.O. Box 684

Lubbock, Tx 79408

[edgetheatrelubbock@gmail.com](mailto:edgetheatrelubbock@gmail.com)

Copyright © 2023 The Edge: A Company of Fine Artists

<https://edgetheatrelubbock.org>